

ORDER



Orders
Order / Rev: 167849
Alt Order #: 06859768
Product Desc: NOLAN FOR CONGRESS
Estimate: 1917
Flight Dates: 10/02/12 - 10/08/12
Original Date / Rev: 09/28/12 / 09/28/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Rachel Chason
Sales Office: P-PHL
Sales Region: National

Agency
Name: Greer Margolis & Mitchell
Buying Contact: Maura Gilroy
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Rick Nolan for Congress
Demographic: A35+
Product Codes: PL1
Priority: 4
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	15	\$5,625.00	\$4,781.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	15	\$5,625.00	\$4,781.25	0.00
Totals	15	\$5,625.00	\$4,781.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	10/02/12	10/05/12	M-F 530-6a News	CM	530-6a	- TWTF - -	:30	1	\$175.00	4	0.00	NM	1	\$175.00
5 EYEWITNESS NEWS @ 530A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF - -					1	\$175.00		0.00			
E 2	M	10/02/12	10/05/12	M-F 6-7a News	CM	6-7a	- TWTF - -	:30	2	\$300.00	4	0.00	NM	2	\$600.00
5 EYEWITNESS NEWS @ 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF - -					2	\$300.00		0.00			
E 3	M	10/02/12	10/05/12	M-F GMA	CM	7-9a	- TWTF - -	:30	2	\$400.00	3	0.00	NM	2	\$800.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF - -					2	\$400.00		0.00			
E 4	M	10/06/12	10/06/12	Sat 8-9a	CM	8-9a	- - - - - S -	:30	1	\$200.00	4	0.00	NM	1	\$200.00
5 EYEWITNESS NEWS @ 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- - - - - S -					1	\$200.00		0.00			
E 5	M	10/07/12	10/07/12	Su 9-10a	CM	9-10a	- - - - - S	:30	1	\$450.00	4	0.00	NM	1	\$450.00
THIS WEEK W/ STEPHANOPOULOS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- - - - - S					1	\$450.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	M	10/02/12	10/05/12	M-F 5-530p M-F 5-530p EYEWITNESS NEWS @ 5PM	CM	5-530p	- TWTF- -	:30	1	\$350.00	4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF- -					1	\$350.00		0.00			
E 7	M	10/02/12	10/05/12	M-F 6-630p M-F 6-630p 5 EYEWITNESS NEWS @ 6PM	CM	6-630p	- TWTF- -	:30	1	\$450.00	4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF- -					1	\$450.00		0.00			
E 8	M	10/06/12	10/06/12	Sa 6-630p Sa 6-630p 5 EW NEWS SATURDAY @ 6PM	CM	6-630p	- - - - - S-	:30	1	\$300.00	4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- - - - - S-					1	\$300.00		0.00			
E 9	M	10/02/12	10/08/12	M-F 1102p News M-F 1102p News 5 EYEWITN NWS @ 11PM	CM	1102-1132p	MTWTF- -	:30	2	\$175.00	4	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF- -					2	\$175.00		0.00			
E 10	M	10/02/12	10/05/12	M-F,Su Late News M-F, Su 10-1035p 5 EYEWITN NWS @ 10PM	CM	10-1035p	- TWTF- -	:30	1	\$700.00	4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF- -					1	\$700.00		0.00			
E 11	M	10/07/12	10/07/12	Su Late News Su 10-1035p 5 EYEWITN NEWS @ 10PM	CM	10-1035p	- - - - - S	:30	1	\$900.00	4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- - - - - S					1	\$900.00		0.00			
E 12	M	10/02/12	10/05/12	M-F 1035-1102p Nightline ABC NEWS NIGHTLINE	CM	1035-1102p	- TWTF- -	:30	1	\$350.00	4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF- -					1	\$350.00		0.00			
													Totals	15	\$5,625.00